

# GROWING HOPE

Jccchicago

Jccchicago JEWISH FILM FESTIVAL

## SPONSORSHIP PACKAGE



In partnership with:



2024

## **ABOUT JCC CHICAGO**

Founded in 1903 and rooted in Jewish values, JCC Chicago offers a life-affirming journey fostering a connected, inclusive community from birth through senior years. JCC Chicago's mission is centered on service to individuals, families and the broader community, and strengthening of connections and community from generation to generation. Today, JCC Chicago serves a diverse population of more than 65,000 individuals who learn, grow, and thrive through early childhood, day and overnight camps, teen, adult and family offerings, recreation and wellness, and special events and happenings year-round. When we talk about growing good kids at the J, our focus is on acceptance, understanding and kindness.

## **GROWING HOPE**

In 2023, JCC Chicago hosted an incredible six-month, state-wide residency of *Violins of Hope*, a collection of more than 70 stringed instruments played by Jewish musicians before and during the Holocaust. Reaching nearly 200,000 people through in-person exhibitions, performances, and community programs, *Violins of Hope* Chicago provided a new and effective platform for Holocaust education in Illinois, particularly for students. Reinforcing messages of resistance, resilience, unity and hope, the stories of the violins were anchored in humanity and the common human experience, helping today's young people understand our shared history and the importance of kindness and goodness in this world.

Growing Hope is a movement ignited by *Violins of Hope* Chicago and fueled in response to growing antisemitism and hateful speech and actions. Following the horrific attack in Israel on October 7, antisemitic incidents skyrocketed 360% [by the end of 2023 according to the Anti-Defamation League]. In an increasingly polarized world, our young people are exposed to a deluge of misinformation and vitriol designed to divide and promote intolerance and hate. The ability to understand the lived experience of another, such that we can realize in the kind of society and world we all hope for, has never been more important.

**Join us on Wednesday, September 25, 2024 at Gallagher Way  
at Wrigley Field for an inspiring evening under the stars  
at our second annual Growing Hope Concert.**

## **JCC CHICAGO JEWISH FILM FESTIVAL**

The JCC Chicago Jewish Film Festival is the preeminent arts and culture experience for Chicago's vibrant and inclusive Jewish community. The 2024 Jewish Film Festival will kick off in April with the world premiere of the documentary film *Growing Hope*, which tells the story of the six-month *Violins of Hope* Chicago project, the emerging Growing Hope Movement, and JCC Chicago's critically important work to strengthen the fabric of community every day.

The 11th annual JCC Chicago Jewish Film Festival will feature a compelling and diverse selection of films that highlight both the complexity and joy of Jewish identity, as well as the richness of Jewish history and values. Engaging more than 30,000 moviegoers, premiers, feature-length selections, student films and more will be screened across the City of Chicago, Chicago's North Shore, and the broader region, providing life-affirming experiences and unexpected connections that underscore the power and spirit of our Jewish community.

## **CORPORATE PARTNERS & COMMUNITY SPONSORS**

The Growing Hope Movement connects people across the greater Chicagoland area through unforgettable moments and stories that serve as powerful examples of unity and hope. The investment of Corporate Partners and Community Sponsors have a measurable impact on our ability to provide meaningful education, connection, community and belonging for tens of thousands of people—communities, cities, regions and beyond.

**We invite you to grow hope, to help repair the world and to build  
empathy and tolerance today and for our collective future.**

2024 SPONSORSHIP OPPORTUNITIES	Presenting Sponsor \$100,000	Platinum Sponsor \$50,000	Gold Sponsor \$25,000	Silver Sponsor \$18,000	Bronze Sponsor \$10,000	Benefactor \$5,000	Friend \$3,600
<b>MARKETING AND VISIBILITY</b>							
Inclusion in press releases	Logo	Logo					
Inclusion in select JCC Chicago Newsletters	Logo	Logo	Listing				
Recognition in Dedicated Growing Hope Emails & Invitations	Logo	Logo	Listing	Listing	Listing		
Inclusion in JCC Chicago Annual Report	Logo	Logo	Listing	Listing	Listing	Listing	Listing
Inclusion on Growing Hope Website	Logo	Logo	Logo	Listing	Listing	Listing	
Inclusion on JCC Chicago Jewish Film Festival Website	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Recognition in JCC Chicago Jewish Film Festival Pre-Screening Trailer	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Recognition on JCC Chicago Lobby Screens	Logo	Logo	Listing	Listing	Listing		
Recognition in select Growing Hope Advertising	Logo	Logo	Listing	Listing	Listing		
Recognition on select Growing Hope event signage and other printed materials	Logo	Logo	Listing	Listing	Listing		
Recognition on select Growing Hope event digital signage	Logo	Logo	Logo	Listing			
Recognition on JCC Chicago Jewish Film Festival event signage and other printed materials	Logo	Logo	Logo	Listing	Listing	Listing	Listing
PSA during JCC Chicago Jewish Film Festival Screening & Growing Hope Concert (Program Permitting)	30 sec						
<b>CONCERT AND EVENT EXPERIENCE</b>							
Growing Hope Concert Backstage Access	▼	▼					
Growing Hope Concert VIP Cocktail Reception	▼	▼	▼	▼	▼	▼	
Growing Hope Concert VIP Table and Seating	▼	▼	▼	▼			
Growing Hope Event tickets	18	12	10	8	6	4	2
JCC Chicago Jewish Film Festival Ticketss <i>Total number of tickets for the duration of the Film Festival. Capacity per theater varies.</i>	18	12	10	8	6	4	2

### SPONSORSHIP DEADLINES

- April 26, 2024 Inclusion in printed materials for JCC Chicago Jewish Film Festival
- May 10, 2024 Inclusion in JCC Chicago Jewish Film Festival digital signage
- August 16, 2024 Inclusion in printed materials for Growing Hope Concert
- August 30, 2024 Inclusion in Growing Hope Concert digital signage

## ADDITIONAL EVENT PARTNERSHIP OFFERINGS

We are delighted to offer additional tailored opportunities to meet the unique needs of our generous partners and invite you to consider the following options or inquire about customized opportunities to best serve your community engagement goals.

### **\$25,000 Film Festival Opening Night Reception Sponsor**

(1 available; Growing Hope Documentary Preview Screening; April 14, 2024)

### **\$18,000 JCC Chicago Jewish Film Festival Popcorn Sponsor**

(1 available; includes logo recognition)

### **\$10,000 JCC Chicago Jewish Film Festival Venue Sponsor**

(4 available; includes special recognition at venue)

### **\$5,000 Underwrite a JCC Chicago Jewish Film Festival Film**

(includes special recognition at specific film screening)

### **\$3,600 Sponsor a Bus to the Growing Hope Concert**

(50 kids & chaperones)

**Thank you to our 2023 & 2024  
Growing Hope & JCC Chicago Jewish Film Festival Supporters!**

#### PRESENTING

MacArthur  
Foundation

Virginia B. Foulmin  
FOUNDATION

THE WALDER  
CHARITABLE  
FUND

**ALISON  
GUTTERMAN**

---

#### PLATINUM

**JIM & KAREN  
FRANK FAMILY**

 **jelmar**  
MAKERS OF  

Pritzker Military Foundation  
on behalf of the

**PRITZKER  
MILITARY**  
MUSEUM & LIBRARY

---

#### GOLD

**KARYN  
LUTZ**

**LAURIE  
LIEBERMAN**

To learn more about Corporate Partnerships & Sponsorship Opportunities at JCC Chicago, please visit [jcchicago.org/sponsor](https://jcchicago.org/sponsor) or contact Ruthie Neumeier at [rneumeier@jcchicago.org](mailto:rneumeier@jcchicago.org) or Wendy Weissman at [wweissman@jcchicago.org](mailto:wweissman@jcchicago.org).